

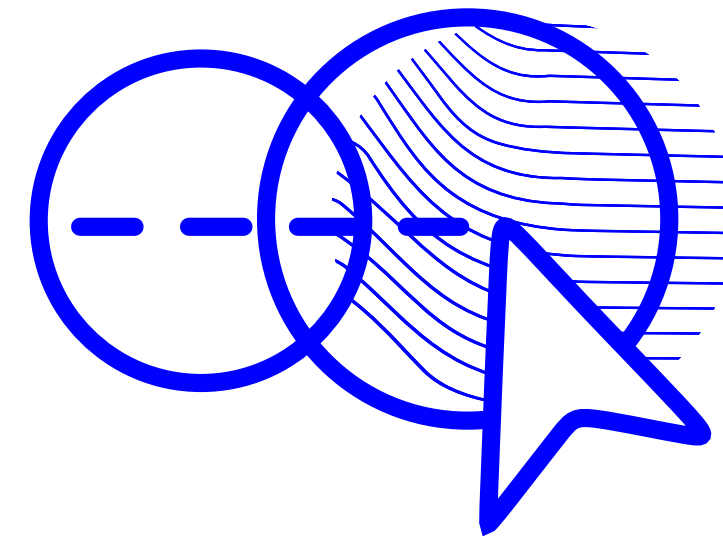
**ŁÓDŹ DESIGN
FESTIVAL**

ŁÓDŹ DESIGN FESTIVAL

CHARACTERISTICS

Łódź Design Festival (ŁDF) programme is an annual review of global design trends, presentation of concepts and future visions. The festival is a forum for exchanging experiences for designers and companies, and its goal is to discover and promote young talents and present the directions of design development to a wide audience.

The heart of the event is the main festival center – post-industrial spaces of Art_Inkubator in Fabryka Sztuki but exhibitions, presentations, artistic installations and places accompanying the festival are located throughout the city. ŁDF as a pioneering event, organized since 2007 by Łódź Art Center foundation, supports the development of the Polish creative sector, attracting both industry leaders (i.e. designers, producers and distributors) and recipients not professionally related to this topic, but who love good design.



#design
#craft
#graphics
#architecture
#urban planning
#culture
#environment
#entrepreneurship
#human
#city
#history
#support

ŁÓDŹ DESIGN FESTIVAL

COMPONENTS

I. main theme – carried out as a part of the main exhibitions and events of ŁDF, is a commentary on the most important challenges of the modern world.

II. make me! – an international competition selecting the best projects created by young generation. An accompanying exhibition is a kind of a unique image of the world of the near future.

III. must have – a plebiscite and an exhibition distinguishing the best domestic implementations. It is also an opportunity to meet the most important Polish designers and producers.

IV. Archiblok – a space for discussion, a discussion about space. A block of expert presentations and discussions, dedicated to burning topics in the field of architecture and urban planning.

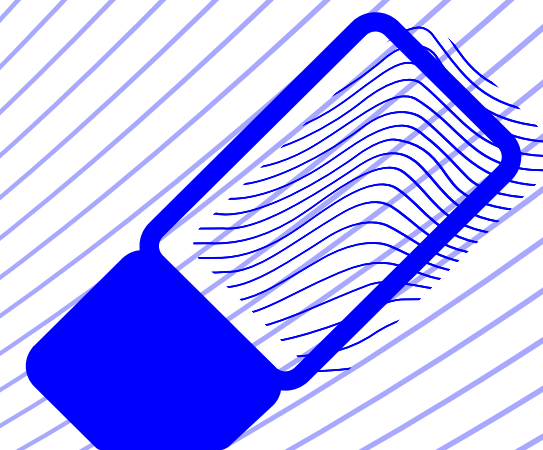
V. Edukreacja – a zone dedicated to families with children. It is a place for creative play and learning regardless of age, status or knowledge.

VI. Open Programme – a call addressed primarily to institutions, curators, artists and designers who would like to show the results of their work to the festival audience.



ŁÓDŹ DESIGN FESTIVAL

DIFFERENTIATORS



_year-round activities

communication and education, promoting the theme of design, supporting the creative industries sector, responding to the current audience needs

_inspiring and educating

encounters with experts, practical and theoretical knowledge, supporting entrepreneurship, networking, an atmosphere conducive to the exchange of ideas and discussions

_high substantive level

continuous development, local and international cooperation network, involvement of leading experts – curators, animators, artists, designers, architects, producers, journalists

_latest trends and tendencies

original projects, market overview, the best Polish creators, international designers of the youngest generation, visions of the future, answers to contemporary social problems

_space for everyone

inclusive and egalitarian activities, content and a form tailored to diverse audiences, interpenetration of the world of experts and amateurs of good design

_audience involvement

constantly growing number of the ŁDF participants, year-round demand for activities, an active attitude of the festival audience, creation of socially engaged projects

_promoting creators

presentation and support for debuting creators from all over the world, review of the best Polish designers, architects and manufactures, publications presenting the stories of Polish design

ŁÓDŹ DESIGN FESTIVAL

STATISTICS

27 852

media clippings

articles and clippings in Polish media

822

partners

(institutions, sponsors, media patrons)

make me!

participants
and awarded

2 492 submissions

311 finalists

4 479 submissions

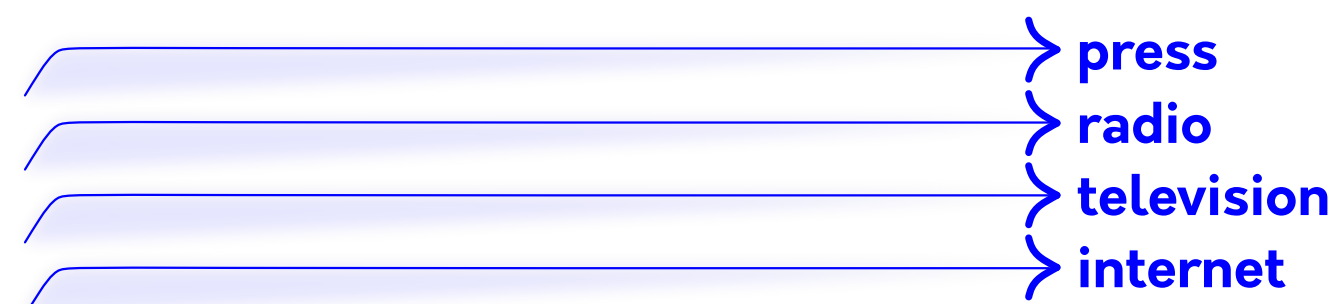
809 distinguished

must have

participants
and awarded

more than
640 000
audience

people from Poland and abroad



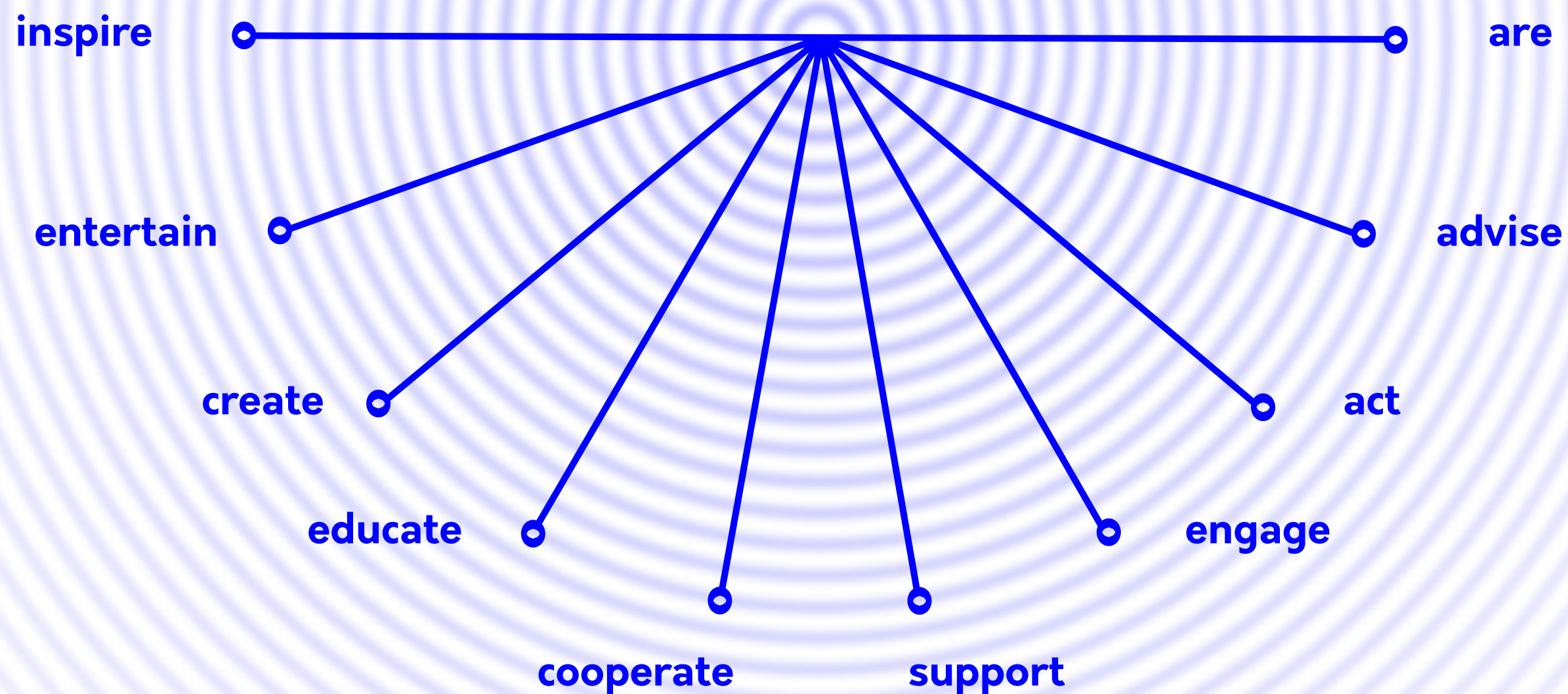
742
exhibitions

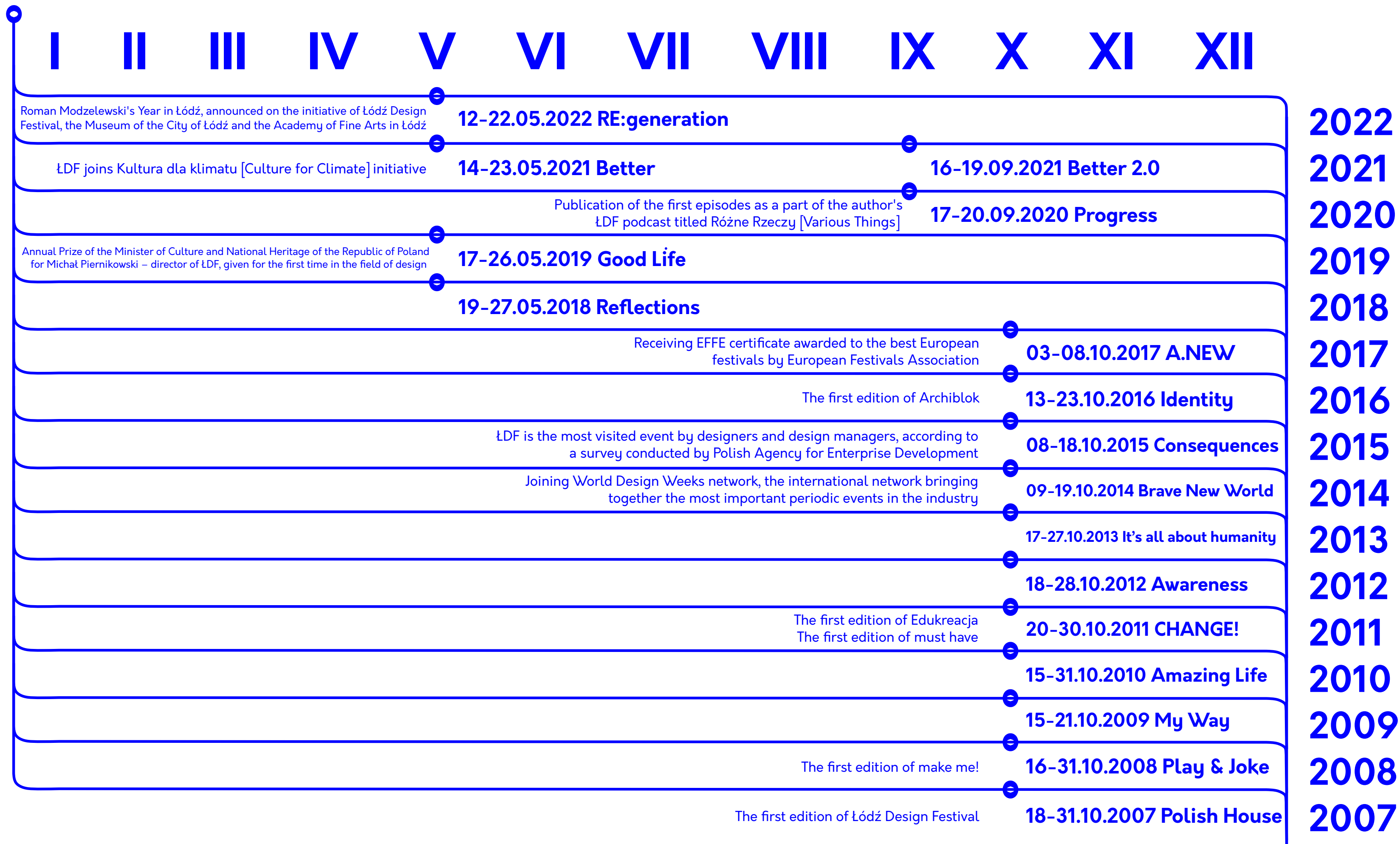
974

events

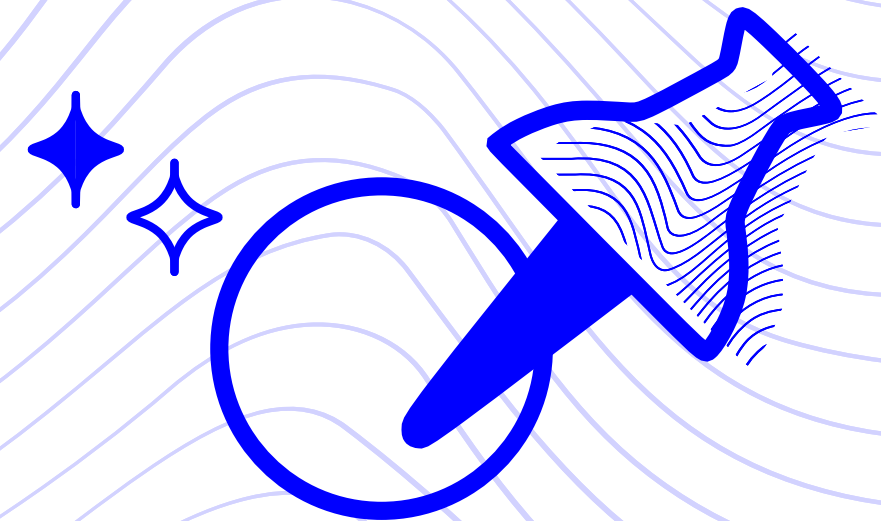
(workshops, lectures...)

SINCE 2007 WE





ŁÓDŹ DESIGN FESTIVAL



SPECIAL GUESTS



_Jaime Hayon



_Daniel Libeskind



_Lidewij Edelkoort



_Jonas Petterson
(Form Us With Love)



_Jenny B. Osuldsen
(Snohetta)



_Piet Hein Eek



_Nathalie De Vries
(MVRDV)



_Renato Rizzi



_Jürgen Bey



_Sonja Stummerer
& Martin Hablesreiter
(Honey and Bunny)



_Boaz Cohen
& Sayaka Yamamoto
(BCXS)



_Nika Zupanc



_Richard Hutten

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INVOLVEMENT

_Poland:

Łódź Voivodeship: BiznesUp! – a comprehensive support programme for the creative sector (conferences, workshops, grants, exhibitions, marketing campaigns)

Łódź: Relax in Łódź – the ceramic bench at the Łódź Fabryczna railway station, implemented in cooperation with Ceramika Paradyż and the City of Łódź.

Łódź: State of mind – the ceramic mural, realized in cooperation with Ceramika Paradyż and City Hall of Łódź

Łódź: green installations – a series of urban installations such as a floating island, Growroom, Plant Advice Point, Rain Gardens

Łódź: ZETPETY – the series of workshops organized at C.H. Manufaktura, commissioned by Empik company

Warsaw: must have – the exhibition accompanying the conference Innovation and Creativity in the Economy, commissioned by the Patent Office of the Republic of Poland

Warsaw: make me! – the exhibition at Week with design, realized at the invitation of Aktivist magazine

Kielce: Dictionary of Contemporary 'Lodzianisms' – the exhibition at the Institute of Design Kielce, realized at the invitation of IDK

Wrocław: On The Table – the exhibition at the Night with design, realized on behalf of Dajar company

Gdynia: Consequences – the exhibition at Gdynia Design Days, realized at the invitation of GDD

Poland: Zaprojektowane w Polsce [Designed in Poland] – study on the condition of Polish design, realized by Question Mark Social Research Office, commissioned by ŁDF

Poland: Jakość życia w domu w czasach pandemii [Quality of life at home during the pandemic] – study analyzing the impact of the pandemic on the quality of life in Poland, conducted in cooperation with Question Mark Social Research Office on behalf of Ceramika Paradyż

Poland: publications – a series of publications in the field of design, promoting the Polish creative sector, entrepreneurship and creative activities and good practices, such as "Pływające wyspy. Poradnik 1.0" ["Floating islands. Guidebook 1.0"]

_Berlin:

must have from Poland – the exhibition at DMY International Design Festival, commissioned by the Adam Mickiewicz Institute

_Helsinki:

Nature of Things – the exhibition at Helsinki Design Week, commissioned by the City of Łódź

_Zlin:

Humanitarian Architecture – the exhibition at Zlin Design Week, realized in cooperation with Architektura-murator magazine

_Milan:

Polish Job – the exhibition at Milan Design Week, commissioned by the Adam Mickiewicz Institute

must have from Poland – the series of exhibitions at Milan Design Week, commissioned by the Adam Mickiewicz Institute

_Hongkong:

must have from Poland – the exhibition at Inno Design Tech Expo, commissioned by the Adam Mickiewicz Institute

Łódź Design Festival involves **365** days a year
in Łódź and other Polish cities and abroad.

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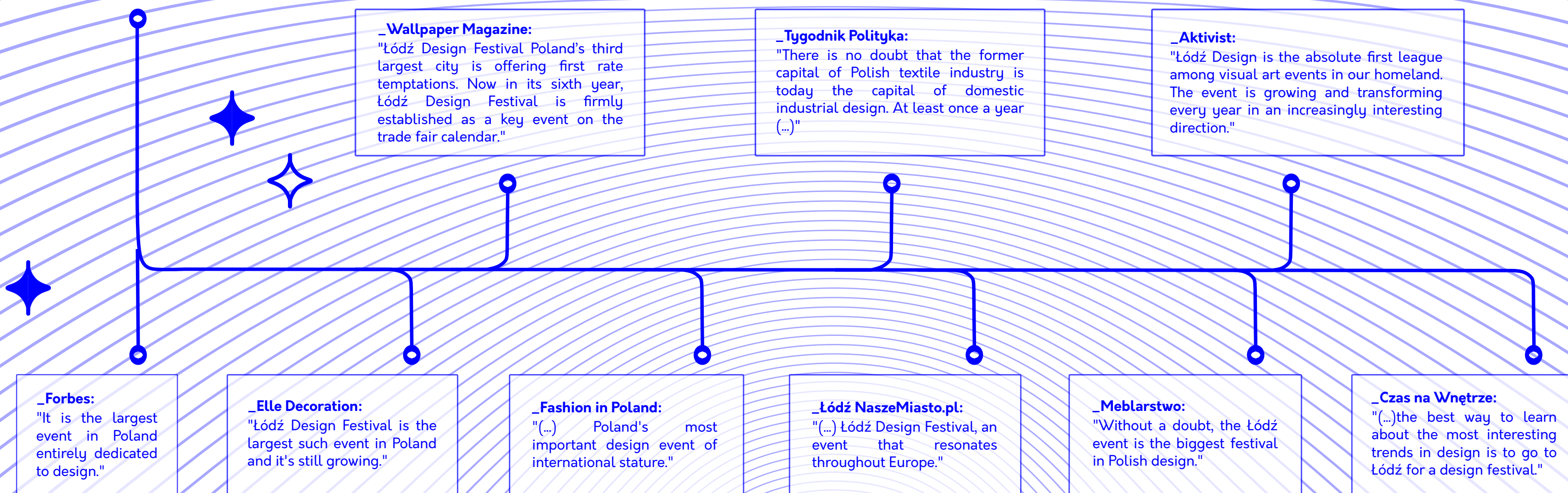


The New York Times:

"One of the liveliest of the current crop of design bacchanales comes from a recent recruit to the ranks of the world's design centers, the Polish city of Lodz. The fourth Lodz Design Festival is to take place in the last two weeks of October. The theme is "Amazing Life," exploring design's potential to improve our quality of life.

The Lodz festival has already helped raise international awareness of young Polish designers at a time when Poland's design scene is expanding rapidly.."

REFERENCES



_Taiwan Design Center | DESIGN Magazine (Taiwan)



_Wallpaper Magazine (Global)



_Gazeta Wyborcza Łódź:

"(...) is an amazing promotion for Łódź – not only for the city, but also for all universities. Professors and lecturers from design departments from all over Poland come to the design festival and praise it highly. The festival can strengthen Łódź's brand and its prestige.(...) the Łódź Design festival has a chance to be important for the economy, the region, and the companies located here."

_Dom&Wnętrze:

"design lovers are moving to Łódź. This has been happening since 2007, when the first edition of Łódź Design Festival was held here. For six years, from a local design event, the festival has grown to become the most important design event in our part of Europe."

_Twój Styl:

"No other Polish city has bet so consistently on the creative industries. Fashion, photography, comics, design, animation – these are Łódź's specialties, each of which has lived to see a thriving nationwide festival."



_MD MAGAZINE (Bulgaria)



_明報周刊 Ming Pao Weekly (China)

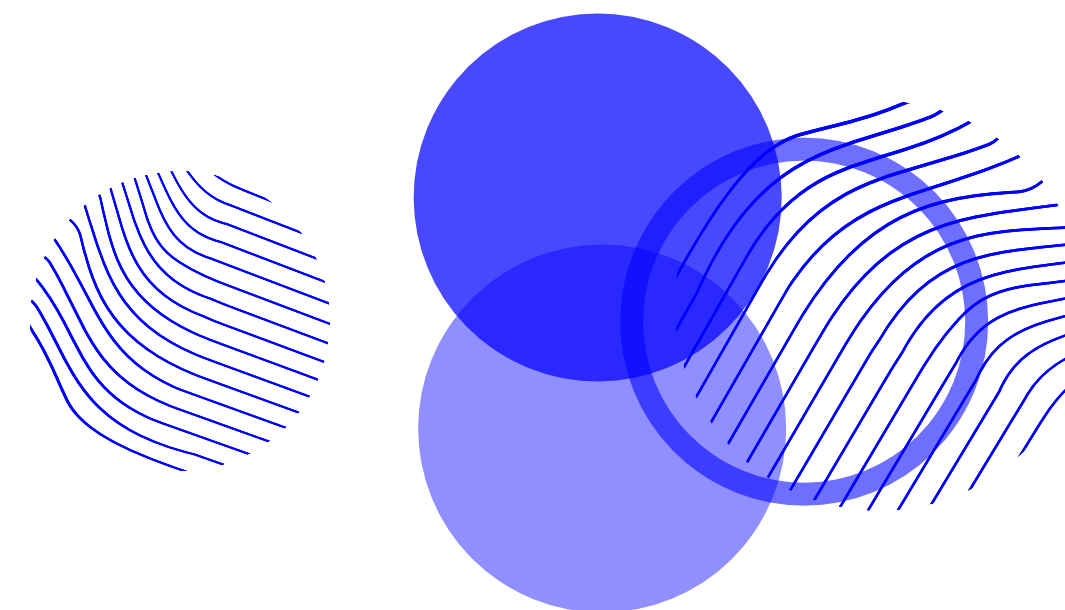


_SALON (Ukraine)



_Frisch gekocht (Germany)

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COOPERATION

2x3 studio kreatywne, 3A Composites. A Dwa, Agitive, Agnella, **Academic Design Center in Łódź**, Akzonobel, Alessi, The Netherlands Embassy in Warsaw, Embassy of the Federal Republic of Germany in Warsaw, AMS, Andrews:Degen, AplusV, AQForm, archello, Architecture Snob, Architekt na Szpilkach, Architekt Wnętrz, Architektura-murator, Architektura&Biznes, Architonic, Archiweb.pl, Art_Inkubator in Factory of Art, ARTEMIDE, artstthread, The Strzemiński Academy of Fine Arts Łódź, Atak Design, Audi, Audioriver, The Austrian Culture Forum, AWX2, Barlinek, BASF, Bawelna, Before Food Market, Biblioteka Miejska w Łodzi, Bike&Fashion, Bisk, BIZNES meble.pl, Bombilla, Book Off, Brief, **British Council**, Bryla.pl, CAD Projekt, Central Museum of Textiles in Łódź, The Mark Edelman Dialogue Center in Łódź, Ceramika Paradyż, Chilli ZET, Chors, Ćmielów, Contemporary Lynx, Cosentino, culture.pl, Czas na Wnętrze, Czeskie Centrum, Cztery Kąty, Dajar, Deante, Defra, Deglass, Dekoma, Dekoracja, Design Alive, Design East, **London Design Museum**, Design42Day, DesignDoc, designteka.pl, Dezeen, Dobre Wnętrze, Dom Hobby, Dom Literatury, Dom&Wnętrze, Domosfera, Double Tree by Hilton, Dre + Domino, Dulux, DuPont Corian, Egoé, Elle Decoration, **Empik**, Entra, ES SYSTEM K, exspace.pl, F5, Fabryka Form, Factory of Art in Łódź, Fam Fara, Feel Desain, Festiwal Łódź Czterech Kultur, The Arthur Rubinstein Philharmonic, Florabo, Fluffo, Font nie czcionka, FOrlements, Freshmail, Fuel Design, Furniko, Futu, Gatta, Geberit, Gepetto, Gestalten, Glazbud, Going., Green Home Design, Grupa Cukier, Haft, Heart of Leon, HomeBook, Homesquare, Hotel Tobacco, House and Garden Design, **HP**, Crystal Julia, I like design, ICE, Idea Hub, IDZ Berlin, **IKEA**, ILVA, Ink pink, Instal Projekt, **Adam Mickiewicz Institute**, **Instytut Architektury**, **Instytut Designu Kielce**, Instytut Słowacki, Institute of Industrial Design, Inteligentny Budynek, Inter Door, Interiors design, Internity, Interprint, Kartell, Kinnarps, DOM Club, KOŁO, Kronopol, Kronospan, LABEL Magazine, Lako, Laufen, Lenari, Leroy Merlin, Lidex, Łódzki Dom Kultury, Łódź Creates, Lodz Special Economic Zone, Łódzkie Centrum Wydarzeń, Loewe, Lokal, Łowcy Dizajnu, LPP, M jak mieszkanie, MAGAZIF, **Manufaktura C.H.**, Manufaktura w Bolesławcu, Mardom Decor, Marki Dolnośląskie, Masterlight, Mazda, MDD, meble.pl, medusagroup, Meesh, The City Art Gallery in Łódź, Mikomax, Milionova Design, Ministry of Economy of the Republic of Poland, Ministry of Culture and National Heritage of the Republic of Poland, Modus Design, Moje mieszkanie, Monopolis, The Museum of Archaeology and Ethnography in Łódź, Museum of the Factory, Museum of the City of Łódź, Muzeum Na Kółkach, The National Museum in Krakow, Muzeum Sztuki in Łódź, myhome.pl, National Centre for Culture Poland, Neoline, Niebostan, Novotel, Nowy Styl, Off Piotrkowska, Onet, OPG, Opus B, Paged, Pakamera, panGenerator&Disney, The National Ethnographic Museum in Warsaw, Pawilon Architektki, **Philips**, Phormy, Piknik, PIU Design, PLN Design, Poczta Polska, POLIN Museum of the History of Polish Jews, Lodz University of Technology, Polish Agency for Enterprise Development, PORTA, POS Lab, POZBRUK, Press Service, priv., ProfiM, Promuje łódzkie, Proste wnętrze, PRZERWA Restaurant, PURO Hotels, Quoga, Eska Łódź Radio, Nowy Świat Radio, **RADO**, Rigello, Roca, Rosenthal, Romanian Cultural Institute in Warsaw, Rzeczpospolita, Salony Agata, schattdecor, Sezon, Siedle, Siemens, Signum Project, Slabb, SLID, Steinberg, Stora Enso, ssociation "Based in Warsaw", Swallow's Tail, Szwalnia Smaków, TAR, Tari Bari Bistro, Teatr Wielki – Polish National Opera, Terma Design, The Interior Design, Tikkurila, Tobacco Hotel, TOI TOI, Tok FM Radio, Ton, TVP Łódź, Udekoruj dom, Uncubemagazine, UNITED, The University of Lodz, Patent Office of the Republic of Poland, urzadzamy.pl, Vectorworks, Veda Concept/Blum, Villeroy & Boch, Virako, **Vitra Design Museum**, Vogue, Volkswagen, VOX, VZÓR, WhiteMad, Whyart, Willson and Brown, Wim, Wood & Paper, **World Design Weeks**, Zamek Cieszyn, Zawód:Architekt

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CONTACT



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